

## NEWS RELEASE

FOR IMMEDIATE RELEASE



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### Exide Technologies launches a new comprehensive Marine and Multifit battery offer on the European Aftermarket

**Gennevilliers, France – January 31, 2011** – Exide Technologies (NASDAQ:XIDE, [www.exide.com](http://www.exide.com)) launches **EXIDE Marine & Multifit**, a new battery range specifically dedicated to recreational use and other special applications, available in Europe from January 2011.

The new range is focused on making energy storage more efficient for applications where key services during a journey such as food preservation, room heating/cooling, radio/GPS operation, water supply or off-shore engine start, depend on batteries. By choosing the right **EXIDE Marine & Multifit** battery, the electrical supply for boats, motor-homes & caravans will last longer, ensuring enhanced trip duration and comfort.

The **EXIDE Marine & Multifit** offer is structured in three ranges: START, DUAL and EQUIPMENT to cover the three basic energy needs in boats and recreational vehicles: Engine start need, Dual supply need and Equipment supply need.

Each **EXIDE Marine & Multifit** range is made up of 2 product tiers built using most efficient technologies which cover from simple classic fitments to most modern and sophisticated ones.

The **EXIDE Start** range is designed to supply high power for boat engine start. It is made up of a superior tier – START-AGM – of sealed maintenance free VRLA (Valve Regulated Lead Acid) construction and of a standard tier – START – in Lead/Acid flooded. This range is the right choice to cover all engine start needs from small outboards to big stern-drives.

The **EXIDE Dual** range is designed to supply power for boats which have one battery bank for all electrical consumers as well as for highly equipped recreational vehicles. It is made up of a superior tier – DUAL-AGM – of sealed maintenance free VRLA (Valve Regulated Lead Acid) construction and of a standard tier – DUAL – in Lead/Acid flooded. This range is the right choice to cover all dual supply needs from classic boats, mobile-homes & caravans to the most popular applications.

The **EXIDE Equipment** range is designed to supply power for all on-board equipment in boats and recreational vehicles. It is made up of a superior tier – EQUIPMENT-GEL – of sealed maintenance free VRLA (Valve Regulated Lead Acid) construction and of a standard tier – EQUIPMENT – in Lead/Acid flooded. This range the right choice to cover all equipment supply needs on board from small electronics to emergency power supply.

All **EXIDE Marine & Multifit** superior tiers are a preferred battery choice for boat builders. They are labelled with the DNV certification (world-wide known classification company for marine components) which appoints them authority in accordance with European naval regulations for newly built boats.

**EXIDE Marine & Multifit** launch includes a set of communication tools to help distributors in selecting the most adapted battery fitment such as dedicated leaflets for boats, for recreational vehicles and for extreme applications and a CD-ROM application in 14 languages to perform vehicle's energy consumption calculations.

#### **About Exide Technologies**

Exide Technologies, with operations in more than 80 countries, is one of the world's largest producers and recyclers of lead-acid batteries. The Company's four global business groups -- Transportation Americas, Transportation Europe and Rest of World, Industrial Energy Americas and Industrial Energy Europe and Rest of World -- provide a comprehensive range of stored electrical energy products and services for industrial and transportation applications.

Transportation markets include original-equipment and aftermarket automotive, heavy-duty truck, agricultural and marine applications, and new technologies for hybrid vehicles and automotive applications. Industrial markets include network power applications such as telecommunications systems, electric utilities, railroads, photovoltaic (solar-power related) and uninterruptible power supply (UPS), and motive-power applications including lift trucks, mining and other commercial vehicles.

Further information about Exide, including its financial results, are available at [www.exide.com](http://www.exide.com).