

NEWS RELEASE

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MEDIA CONTACT:

Lisa Viet
Marketing Services Manager Europe Aftermarket
Exide Technologies
(33)1 41 21 27 97
lisa.viet@eu.exide.com

INVESTOR CONTACT:

Carol Knies
Senior Director of Investor Relations
Exide Technologies
(1)678/566-9316
carol.knies@exide.com



Exide Technologies Launches First-Ever Battery Finder App



Gennevilliers, France – January 26th 2012 – Exide Technologies (NASDAQ: XIDE, www.exide.com), a global leader in stored electrical energy solutions, launches the first of its kind European battery finder application for the iPhone.

The Exide Technologies Battery Finder application, available as a free download from the App Store, provides an online catalogue for customers to find the right replacement battery for their light and/or commercial vehicle.



Customers can select Exide-brand batteries as well as batteries for Exide's other major European brands, according to the selected country perimeter: Centra, Deta, Fulmen, Sonnak and Tudor. The battery finder is available in 12 major European languages and will be updated every quarter with new data and features.

With the Exide Technologies Battery Finder app, the user can select the right battery for their vehicle by entering any of the following vehicle information: plate or registration number, vehicle make and model, or any well-known battery part number.

After each battery search, the user is provided with useful information to help select the appropriate battery depending on typical vehicle use. This also includes information such as battery specifications, pictures and fitment possibilities.

“The launch of the Exide Technologies Battery Finder app marks a revolution in catalogue usage, says Magnus Ohlsson, Exide's Vice President, Sales and Marketing, Aftermarket Europe. “This innovation provides our customers with a comprehensive, user-friendly tool which will make their life easier on a daily basis. With just a few clicks, they can find the right battery for their vehicle anytime, anywhere”,

The Exide Technologies Battery Finder app was developed together with TecDoc, the leading supplier of electronic spare parts information on the European market. Exide Technologies plans to develop the battery finder application for other mobile devices in the upcoming months.

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About Exide Technologies

Exide Technologies, with operations in more than 80 countries, is one of the world's largest producers and recyclers of lead-acid batteries. The Company's four global business groups -- Transportation Americas, Transportation Europe and Rest of World, Industrial Energy Americas and Industrial Energy Europe and Rest of World -- provide a comprehensive range of stored electrical energy products and services for industrial and transportation applications.

Transportation markets include original-equipment and aftermarket automotive, heavy-duty truck, agricultural and marine applications, and new technologies for hybrid vehicles and automotive applications. Industrial markets include network power applications such as telecommunications systems, electric utilities, railroads, photovoltaic (solar-power related) and uninterruptible power supply (UPS), and motive-power applications including lift trucks, mining and other commercial vehicles.

Further information about Exide Technologies, including its financial results, are available at www.exide.com.